Course Content



	Fortnightly Lessons	Lesson	Live Group Accountability Sessions
Module One PERSONAL	Upon registration	Personal Values: Identify & understand the power of your personal values in decision making	
MOMENTUM	1	Boundaries: Learn 9 signs you might need a boundary & a simple process for creating, communicating & committing	
		Humility: Learn a simple 3 step process to build selfawareness & acceptance through feedback	16th Feb 24 7.30am
	2	Purposeful Impact: Define your purposeful impact & learn a practicing algorithm to support well being	(90 mins)
Module Two	3	Lead with your Legacy: Align your intentions with your Customer's perceptions through a Customer Experience map	22nd Mar 24 7.30am (90 mins)
ENGAGEMENT	4	Trust: Learn a simple equation to accelerate Customer trust development	10th Amril 24
MOMENTUM {	5	Customer Engagement: Creating collaborative vision with your Customer through an adaptable framework	19th April 24 7.30am (90 mins)
2 va	6	Understanding your Customer: Learn how to hold your Customer to account without compromising your relationship	
		Understand the power of Customer Service audits for resetting a relationship	
Module Three	7	Language Matters: Understand the impact certain small words have on the meaning of our conversations	3rd May 24 7.30am
CONVERSATION MOMENTUM		Planning with Questions: Learn to design great questions for retrieving useful informa from your Customer conversations	(90 mins)
	8	Selfless Listening Learn simple listening techniques to better identify opportun	
	9	Working with Objections Learn strategies to overcome common fears	14th June 24 7.30am (90 mins)
	10	Customer conversion: Learn a 5 step process for changing ingrained Customer habits	(ao mins)